

Disciplinas e Ementas

Disciplinas Eletivas

CAPITAL SOCIAL

Número de Créditos: 2 créditos

Ementa: Fenômenos sociais nas organizações: alguns elementos fundamentais. Teoria do capital social. Capital social, organizações e desenvolvimento local. Confiança, comprometimento e capital social. Colaboração. Mensurando capital social: nas empresas e nas regiões. Visão sistêmica e o futuro das organizações. Responsabilidade Social: uma visão crítica.

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