



PUBLIC NOTICE FOR SELECTION - CONTEST FOR THE CREATION OF THE MASCOT OF

24TH SUMMER DEAFLYMPICS 2021

1. CONTEST OBJECTIVE

This contest, organized by the Plural Committee of the 24th SUMMER DEAFLYMPICS 2021, aims at stimulating creativity, originality, and at promoting the dissemination of the event called 24th SUMMER DEAFLYMPICS 2021, encouraging students from high school and deaf community to develop the mascot of the event, which will take place in the municipality of Caxias do Sul between December 5 and 21, 2021.

Deaflympics is an international multi-sport event, organized by the International Committee of Sports for the Deaf (ICSD), with the participation of more than 100 countries and 4.000 deaf athletes and their teams. The Deaflympics takes place every 4 years and is the oldest multi-sport event after the Olympic Games. The first edition, held in Paris in 1924, was also the first sporting event for people with special needs.

The mascot will be used in different promotional materials of the 24th SUMMER DEAFLYMPICS 2021, such as folders, posters, electronic media, totems, or "character" used in the event.

2. PARTICIPATION

2.1 The Contest is open to:

2.1.1 deaf high school students from Educational Institutions of Caxias do Sul, Farroupilha, Flores da Cunha, Bento Gonçalves, Vila Maria, Torres, Vacaria, Canela, São Sebastião do Caí, Nova Prata, Guaporé, Bom Princípio, Antônio Prado and São Marcos; and

2.1.2 high school students from educational institutions of Caxias do Sul, Farroupilha and Flores da Cunha, cities that will receive sports.

Both duly enrolled in this level of education during the period of validity of this regulation. In the case of a deaf student, it is necessary to attach to the application form, Annex I, medical report as proof.

2.2 Participation in the contest will be individual.

www.deaflympics2021.com

mascote@surdolimpiadas2021.com.br

Phones: +55 54 3218-2700 and +55 54 3218-2008

For the deaf: with Alexandre Couto by www.whereby.com/deaflympics2021



2.3 Participation in the competition is conditional on the completion and signature of the DECLARATION OF RESPONSIBILITY AND ACCEPTANCE OF THE RULES, contained in Annex I.

2.4 The participation of minors in the competition is conditional on the signature of the AUTHORIZATION of the LEGAL OFFICER, contained in Annex I.

2.5 Registrations are free of charge and will take place at the time of submission of the drawing file (.pdf or .jpg) together with the registration form, the declaration and the authorization duly completed, included in Annex I, accompanied by a copy of the identity document (RG and CPF) of the participant and the legal guardian, medical report in the case of deaf students and other documents contained in Annexes II, III and IV, all saved in .pdf or .jpg file, for the e-mail mascote@surdolimpiadas2021.com.br, until 31/08/2020, according to the schedule accompanying this notice. The Commission will confirm receipt of the e-mail within 5 days of receipt of the email.

2.6 Each student may submit only one proposal, and in the case of sending more than one, only the first one will be considered.

2.7 Registration will not be accepted after the deadlines set in this notice.

2.8 Drawings that do not meet the requirements of the notice - either by format, content or documentation presented - will be disqualified at any time.

2.9 The registration and submission of proposals must comply with the following schedule:

DATES	EVENTS
Up to 31/07/2020	Disclosure of the Mascot contest 24th SUMMER DEAFLYMPICS 2021
01/08/2020 to 31/08/2020	Submission of papers, together with the registration form and other documents listed in Annex I, II, III and IV.
01/09/2020 to 10/09/2020	Period of selection of the papers that will be submitted for evaluation by the Judging Committee.
11/09/2020	Disclosure of the Winner.

3. PRESENTATION OF THE WORK

3.1 The drawing must be created freehand.

3.2 The design must have originality, creativity, high recognition and easy memorization, representing, in puppet format, the UNION OF CULTURES FOR SPORT.

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3.3 The design must be colored, with red, blue, yellow and green and drawn in a minimum size of 10x15, in .pdf or .jpg format; file of a maximum of 2 MB; resolution between 72 dpi and 300 dpi. The submission must be made in .pdf or .jpg format to e-mail mascote@surdolimpiadas2021.com.br according to item 2.4 of this notice.

3.4 In the mascot design there should be no mention of the author.

3.5 It will be necessary to attach to the drawing a description of the creation, containing a maximum of 500 words. The description must be in the body of the email.

3.6 The design must be unpublished, without publication in any kind of communication vehicle or entered in any other type of competition.

3.7 The participant must present the DECLARATION OF OWN AUTHORSHIP contained in Annex II duly completed and signed by him/her, or in case of a minor, by his/her legal guardian, being fully liable, if there is confirmation of plagiarism.

3.8 The participant must present AUTHORIZATION FOR THE USE OF IMAGE, contained in Annex III, duly completed and signed by him/her, or in case of minor, by his/her legal guardian.

3.9 The participant must present AUTHORIZATION FOR THE USE OF IMAGE, contained in Annex III, duly completed and signed by him/her, or in case of minor, by his/her legal guardian.

3.10 Without prejudice to the criminal and civil penalties provided for in the Law, the fraudulent reproduction of works or creations whose owners are not the competitors is prohibited, and the works proved to be plagiarized will be automatically disqualified from this contest.

4. SELECTION AND TRIAL

4.1 The papers will be evaluated by a judging committee composed of five design and related areas professionals, as well as by members of the 24th SUMMER DEAFLYMPICS 2021.

4.2 The drawings submitted to the competition will be analyzed based on criteria such as design (technical, aesthetic and conceptual principles), creativity (conceptual and technical innovation), originality (untying of other existing designs), communication (transmission of the idea and universality), applicability/versatility (colors, black and white, in different backgrounds and media) and attendance to the

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concept of UNION OF CULTURES BY SPORT.

4.3 The selection and evaluation of the drawings in all Stages of the Contest should consider the criteria, as well as the score referred to them, according to the evaluation form contained in Annex V.

4.4 The Commission shall grant the judgment of each design submitted which is in line with the regulation of the contest. If it is not, the drawing will be automatically disqualified, and the participant's resource is not fit.

4.5 The Commission shall award points to the drawings, establishing a classification from largest to lowest, resulting from the sum of points awarded individually by its members.

4.6 The Judging Committee reserves the right not to classify any of the drawings submitted, if none of them agree with this notice or meets the criteria for judging.

4.7 The work that obtains the highest amount of points will be declared the winner.

5. PROPERTY RIGHTS TO THE WINNING MASCOT

5.1 The work entered in the contest and classified first, will have its property transferred for an indefinite period to the Plural Committee of the 24th SUMMER DEAFLYMPICS 2021 and the University of Caxias do Sul, the institutions are not responsible for any burden on their use, such as payment of caches, copyrights and other payments / reimbursements that, perhaps, will be claimed by the participants of the contest, being allowed, including, to make adaptations, aiming at its adequacy to the concept and the image of the 24th SUMMER DEAFLYMPICS 2021.

5.2 The author of the winning work is established to sign the Copyright Assignment Term for full use of the mascot, Annex III;

5.3 The winning design will be digitally vectorized by the students of the Design Course of the University of Caxias do Sul, preserving the traits and characteristics of the author, preserving its originality.

6. DISCLOSURE OF RESULTS AND AWARDS

6.1 The final result of the contest will be published on the official website of the 24th SUMMER DEAFLYMPICS 2021 (deaflympics2021.com), on September 11, 2020.

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6.2 The prize for the first place will be a Tablet Samsung Galaxy Tab S5e SM-T725L 64GB 4G 10.5" Android - Octa-Core 2.0GHz - Camera 13MP - Front 8MP - Wi-Fi/4G - Silver, a Scholarship of 30% discount in undergraduate courses offered by the University of Caxias do Sul, except Medicine, and provided that enrolled regularly, and participation in the Opening and Closing Ceremony of the 24th SUMMER DEAFLYMPICS 2021.

7. FINAL CONSIDERATIONS

7.1 The authors of the papers submitted, at the time of registration, grant assignment of use on the objects of their respective creations, not onerous, in an irrevocable and irrevocable character, to the members of the Plural Committee of the 24th SUMMER DEAFLYMPICS 2021 and the University of Caxias do Sul, allowing the exhibition of the works to the general public, either through events, photographs or media in general, as well as their use in publications and/or publicity and publicity actions, digital, printed or by any other modality, always respecting the moral copyright of the author.

7.2 The participants of the contest give free of charge the use of their image, according to the AUTHORIZATION TERM FOR THE USE OF IMAGE, contained in Annex III.

7.3 The judging committee and the contest organization may request changes to the author of the winning mascot's design.

7.4 On the selection decision, by the Judging Committee, there is no appeal of any kind by the other participants.

7.5 Participation in this contest implies the full acceptance of all the terms of this notice.

7.6 The organizers reserve the right to make 3D, publish and disseminate the Mascot.

7.7 The cases omitted in this Notice will be decided by the Judging Committee of the Mascot Contest.

Caxias do Sul, July 13, 2020.

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Carlos Gabriel Gallina Bonone
Plural Committee Executive of the 24th Summer Deaflympics

Jaqueline de Vargas dos Reis Mognaga
Plural Committee Executive of the 24th Summer Deaflympics

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Appendix I

MASCOT CREATION CONTEST 24TH SUMMER DEAFLYMPICS 2021

REGISTRATION FORM

Name:

RG (identity card number):

Registered with CPF (Roll of Individual

Taxpayers):

DATE OF BIRTH: ____/____/____

ADDRESS:

PHONE NUMBER:

E-MAIL:

SCHOOL: _____

CLASS: _____ YEAR _____

DECLARATION OF RESPONSIBILITY AND ACCEPTANCE OF RULES

I, _____, enrolled () in the RG nº _____ and CPF nº _____, declare, for the due ends of right, that I have full accepted knowledge and the norms and instructions of the COMPETITION OF CREATION OF the MASCOT OF 24th SUMMER DEAFLYMPICS 2021, established in this public notice.

_____, _____ of _____ 2020.

Signature of the participant

AUTHORIZATION OF LEGAL GUARDIAN

I, _____, enrolled () in the RG nº _____ and CPF nº _____, in the condition of legal guardian of the participant above identified, declare to be aware of the norms and instructions in this public notice and EXPRESSLY AUTHORIZE his(her) participation in the COMPETITION OF CREATION OF the MASCOT OF 24th SUMMER DEAFLYMPICS 2021.

_____, _____ of _____ 2020.

Signature of Legal Guardian

Annex II

MASCOT CREATION CONTEST 24TH SUMMER DEAFLYMPICS 2021

OWN-AUTHORSHIP DECLARATION

I, _____, enrolled () in the RG nº _____ and CPF nº _____, declare, for the due ends of right, in accordance with item 3.7 of this public notice, that the art presented in proposal to COMPETITION OF CREATION OF the MASCOT OF 24th SUMMER DEAFLYMPICS 2021 , was made by me, without relation to plagiarism with any another graphical creation, and in this way I assume all and any legal responsibility for falseness of the given information.

_____, _____ of _____ 2020.

Signature of the participant

OWN-AUTHORSHIP DECLARATION (LEGAL GUARDIAN, in the case of minors)

I, _____, enrolled in the RG nº _____ and CPF nº _____, declare, for the due ends of right, in accordance with item 3.7 of this public notice, that the art presented in proposal to COMPETITION OF CREATION OF the MASCOT OF 24th SUMMER DEAFLYMPICS 2021 , was made by me, without relation to plagiarism with any another graphical creation, and in this way I assume all and any legal responsibility for falseness of the given information.

_____, _____ of _____ 2020.

Signature of Legal Guardian

Annex III

MASCOT CREATION CONTEST 24TH SUMMER DEAFLYMPICS 2021

TERM OF AUTHORIZATION OF IMAGE USE

_____ (name of the participant), enrolled () in the RG nº _____ and CPF nº _____, called ASSIGNOR, when participating of COMPETITION OF CREATION OF the MASCOT OF 24th SUMMER DEAFLYMPICS 2021, **here yields**, gratuitously, the right of **use of image of his/her person** in all and any material (as photos, filmings and other ways of apprehension) destined to the spreading to the public in general and/or only for internal use of the University of Caxias do Sul and/or the Plural Committee of 24th SUMMER DEAFLYMPICS 2021, here called ASSIGNEES. The spreading of the image will be done by media in general, written, oral, televising or electronic, of diffusion and transmission, by any communication media. This authorization is granted free of charge, covering the use of the above mentioned image throughout the national territory and abroad, in all its modalities and, in particular: mention of the event 24th SUMMER DEAFLYMPICS 2021 on the website of the ASSIGNEES. This particular instrument of authorization is concluded on a definitive, irrevocable and irrevocable basis, and the parties are obliged by themselves and their successors in any capacity to fully comply with the terms and conditions set forth herein. Since this is the expression of my will, I hereby authorize the use described above, having nothing to claim in respect of rights related to my image or any other, and I sign this authorization.

_____, _____ of _____ 2020.

Signature of the participant

TERM OF AUTHORIZATION OF IMAGE USE (LEGAL GUARDIAN, in the case of minors)

_____ (name of the participant), enrolled () in the RG nº _____ and CPF nº _____, called ASSIGNOR, when participating of COMPETITION OF CREATION OF THE MASCOT OF 24th SUMMER DEAFLYMPICS 2021 **here yields**, gratuitously, the right of **use of image of his/her person** in all and any material (as photos, filmings and other ways of apprehension) destined to the spreading to the public in general and/or only for internal use of the University of Caxias do Sul and/or the Plural Committee of 24th SUMMER DEAFLYMPICS 2021, here called ASSIGNEES. The spreading of the image will be done by media in general, written, oral, televising or electronic, of diffusion and transmission, by any communication media. This authorization is granted free of charge, covering the use of the above mentioned image throughout the national territory and abroad, in all its modalities and, in particular: mention of the event 24th SUMMER DEAFLYMPICS 2021 on the website of the ASSIGNEES. This particular instrument of authorization is concluded on a definitive, irreversible and irrevocable basis, and the parties are obliged by themselves and their successors in any capacity to fully comply with the terms and conditions set forth herein. Since this

is the expression of my will, I hereby authorize the use described above, having nothing to claim in respect of rights related to my image or any other, and I sign this authorization.

_____, _____ of _____ 2020.

Signature of Legal Guardian

Annex IV

MASCOT CREATION CONTEST 24TH SUMMER DEAFLYMPICS 2021

ASSIGNMENT OF COPYRIGHT

I, _____, enrolled () in the RG nº _____ and CPF nº _____, read and accepted the terms of the public notice and its annexes, for choice of the MASCOT OF 24th SUMMER DEAFLYMPICS 2021. Therefore, I transfer to University of Caxias do Sul and to the Plural Committee of the 24th SUMMER DEAFLYMPICS 2021, here called institutions, the referring copyrights to the work with which I concur, for the use that they judge necessary, in accordance with the law and disposals in the public notice, for indeterminate stated period, not fitting to the institutions any responsibilities on its use, payment of cachês, copyrights and other payments/compensations, also I allow that adaptations are made, aiming at its adequacy to the concept and the institucional image, as well as the technical requirements of the coordination.

_____, _____ of _____ 2020.

Signature of the participant

ASSIGNMENT OF COPYRIGHT (LEGAL GUARDIAN, in the case of minors)

I, _____, enrolled () in the RG nº _____ and CPF nº _____, read and accepted the terms of the public notice and its annexes, for choice of the MASCOT OF 24th SUMMER DEAFLYMPICS 2021. Therefore, I transfer to University of Caxias do Sul and to the Plural Committee of the 24th SUMMER DEAFLYMPICS 2021, here called institutions, the referring copyrights to the work with which I concur, for the use that they judge necessary, in accordance with the law and disposals in the public notice, for indeterminate stated period, not fitting to the institutions any responsibilities on its use, payment of cachês, copyrights and other payments/compensations, also I allow that adaptations are made, aiming at its adequacy to the concept and the institucional image, as well as the technical requirements of the coordination.

_____, _____ of _____ 2020.

Signature of Legal Guardian:

Annex V

MASCOT CREATION CONTEST 24TH SUMMER DEAFLYMPICS 2021

EVALUATION FORM

APPRAISER:		
Evaluated work:	Minimum punctuation: 0 Maximum punctuation: 10	Appraiser's Report :
Design (technical, aesthetic and conceptual principles)		
Creativity (conceptual and technical innovation)		
Originality (untying other existing drawings)		
Communication (transmission of idea and universality)		
Applicability/Versatility (colors, black and white, on different backgrounds and media)		
Concept development (UNION OF CULTURES BY SPORT)		
Justification (description of the mascot)		
TOTAL		